

# iDECORAMA

[www.idecorama.com](http://www.idecorama.com)

SEPT-OCT ₹ 200

CELEBRATING

3<sup>rd</sup>

ANNIVERSARY

FEATURING TOP

100

DESIGN LUMINARIES





**AR. SUMESSH MENON**  
**SUMESSH MENON ASSOCIATES**



“  
More than an anecdote, it's my family, my well wishers and my work that keeps me going  
”

**My design philosophy is...**  
My design philosophy is simply to aim for “wow” and everything else falls into place. When it comes to designing, it is a constant challenge to balance the practical with the desirable and inevitably design spaces for its intended uses. You want to create a space that has energy and at the same time provide intimacy.

**What kind of design software and equipment do you use in your work?**  
I still believe in old school designing methods of sketching and drawing and encourage the same. As for rendering, we usually deal with those who practice on 3DMax, Rhino etc.

**A notable change you wish to bring in the industry?**  
I would definitely want to make materials more accessible and encourage the use of more and more local materials. Also, I believe that knowledge of materials should be expounded more diligently in design institutions itself.

**Your takeaway or lesson learnt from Architectural discourse**  
In terms of design, I look forward to challenging design projects. The expectation levels are very high when it comes to hospitality design. It is also challenging to deliver a seamless design in terms of smooth operation/ functioning of the restaurant while creating stunning design concepts and adhering to any project restraints, all at the same time.

