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INDIA
TODAY

HOME

JANUARY 2024



INSIDE
ACTOR
JANHVI KAPOOR'S
MUMBAI-HOME

DESIGN
NEPALI
CRAFTS

TREND REPORT 2024

**FROM BLURRING BOUNDARIES TO STATEMENT
SHOWSTOPPERS, HERE'S WHAT THIS YEAR HAS IN STORE**

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INDIA TODAY
HOME

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COVER COURTESY: KARAN DESAI: ARCHITECTURE + DESIGN; PHOTOGRAPH BY ASHISH SAHI

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FOCUS
LIFESTYLE

CERA

CERA LAUNCHES COMPANY OWNED DISPLAY STUDIO IN BENGALURU

Premium Bathroom Solutions provider CERA inaugurates company owned display studio in JP Nagar, Bengaluru. CERA Style Studio inauguration was done by Joint Managing Director, Mrs. Deepshikha Khaitan along with company officials Mr. Rahul Jain (President Marketing), Mr. Sandeep Abraham (President Sales), Mr. G.V. Chowdary (General Manager Sales) in the presence of eminent architects, developers and Channel partners.

As quoted by Mrs. Deepshikha Khaitan, "We are delighted to open the doors of our CERA Style Studio in Bengaluru for the Architects, Developers and Customers. This showroom is a reflection of our dedication, excellence and continuous innovation in our core business categories – Sanitaryware, Faucets & Tiles. Cera's commitment to provide the best to our customers, and we are excited to share this exciting chapter with all of you."

About CERA:

Cera Sanitaryware Limited is the pioneer and innovator in premium and stylish home solution products. Established in 1980, its manufacturing plant is located in Kadi, Gujarat. The state-of-the-art plant is equipped with the latest technology for

the production of Sanitaryware such as 3D printing, robotic glazing and pressure casting. Its faucet manufacturing plant, adjoining to its Sanitaryware plant, has the most advanced technology—like 3D printing, peeling machines, high and low pressure die casting machines, robotic grinding machines and automatic chrome plating units. Cera has tiles in all the segments—from large format to digitally printed slabs (sizes 1200x1800, 800x2400 and 800 x1600) and small format wall and floor tiles which offer a wide variety of choices to the consumers. Tiles are available for various applications in residential and commercial spaces. To complete the home solutions product range and also to leverage its strong equity of the brand, apart from sanitaryware, faucets and



tiles, CERA has wide range of products in wellness (Air & Water Massage bathtubs, Free standing bathtubs, shower panels, customized shower partitions, etc.), and kitchen sinks.

For more information, please visit us at www.cera-india.com and follow on social media - Facebook, Instagram, LinkedIn, Twitter & Youtube.



“FORWARD-THINKING, MULTI-FUNCTIONAL SPACES WILL RULE THE DESIGN BOOKS”

Rustomjee Elements in Mumbai by Sumesh Menon Associates, is a bachelor pad that transitions between single living and a future family home

By SUMESSH MENON



DARK AND DARING
Retro-inspired elements and a moody-broody atmosphere completes the look of this home

While the term bachelor pad typically brings to mind leather, metal, and glass, the project presents a distinctive design interpretation. The challenge involved striking a delicate balance between a sleek, uncluttered bachelor pad and a potentially opulent future family residence. We achieved this by integrating subtle and lavish elements while preserving the design's inherent simplicity. Using a neutral colour palette in muted shades, greys, beiges, and cool blues, the entire space is tied together as a single elegant bachelor home.

Photographs by 21 FRAMES



Sumesh Menon is the principal designer and founder of Mumbai-based Sumesh Menon Associates that specialises in residential luxury home interiors. www.sumeshmenonassociates.com



LARGER THAN LIFE
From the formal living room and pool room to the black and white powder bathroom, drama reigns supreme here



Retro Revival

As one enters the spacious den room, the grand 110 ft screen and the comfortable lounging sofa will catch your attention. The other corner boasts a stylish custom bar unit with a retro-style front design (a trend we will see a lot of this year), accented by storage displaying eye-catching retro collage art from pop artists.

Divide and Conquer

A game zone, complete with a poker table and a pool table, helps elevate the bohemian mood of the room. This corner boasts many characteristics that add to the quirks, including custom marble inlay pattern flooring beneath the pool table and a massive backlit wall clock installation behind the poker table. An entire wall displays muted grey veneer panelling with old-world style moulding details and a built-in library carved into it. A profusion of colour, another popular trend for the year, can be seen through the incorporation of a lot of artwork into the otherwise muted grey, minimalistic design elements.

Seamless Transitions

As one travels to the more private areas of the house, feminine design elements start dominating the design, offering a smooth transition from the bachelor pad to a family home, like the feminine retro artwork collage in the passage area. The powder bathroom is another energetic and art-inspired space where one entire wall is covered in a custom mosaic artwork, and the ceiling is plastered with a custom collage wallpaper design of music artists. Complementing this vibrant space, the walls and floor showcase stunning white panda marble, while the stand-alone basin stands as a unique, custom-made monolith marble model.

Master Suite

The master bedroom's muted, luxurious vibe is matched by a cocoon-inspired sculptural headboard customised in woven leather, while a plush walk-in wardrobe adds to the drama. Along one wall, more artwork and sculptural design elements create the most desirable focal point.